

MGM



Speakers Bureau

Empowering and Motivating You to Succeed!

Gail Z. Martin's Profile

Travels from: Charlotte, NC, US



Gail Martin has nearly 25 years of marketing experience, and spent close to 20 years in corporate and consulting roles before launching DreamSpinner Communications. She has worked with nonprofit and for-profit organizations in many industries. Her professional background includes positions with Duke Energy, CarolinaHome.com and Signet Bank.

In addition to her consulting work, Ms. Martin spent six years as an adjunct professor for UNC Charlotte, teaching public speaking, public relations writing and corporate communications strategies. She also is an in-demand speaker and teleseminar provider on marketing topics. Her corporate communications writing has been part of winning packages that include IABC Silver Anvil, BMA Pro-Ad, APEX and PICA awards.

Gail Martin's articles have appeared in over 40 regional and national publications. Martin is a Faculty Member for the WriteWellU Virtual Publishing Conference, an online instructor for MarketingProfs.com and PR Newswire and an Advisory Board Member for Smart Women's Coaching Café. She is also an Expert On Call for 911MarketingHelp.com and the Microsoft Partner Edge Network. She is the host of Shared Dreams Marketing Podcast, and is the author of the Thrifty Author's Guide to Launching Your Book (Comfort Publishing) and 30 Days to Social Media Success: Making the Most of Twitter, Blogging, LinkedIn and Facebook (Career Press)

Specialties: keynote speeches, seminars/workshops, teleseminars, group coaching, small business marketing, marketing for solo professionals, book marketing, social media, online marketing, publicity/public relations, start-up marketing, new business marketing.

Keynote Topic

“The 30 Day Guide to Getting What you Want”

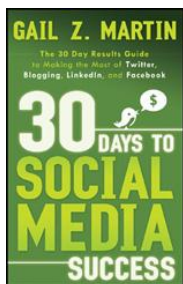
Get more of what you want in less time with Gail's 30 Day Results approach to business and life. Learn why the Rule of 30 and 30 Magic Touches will shift the way you think and help you achieve more visibility, more clients, more profits and more quality of life.

Please Call for Fees

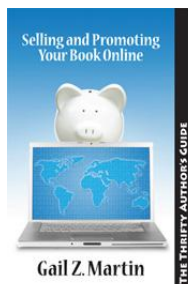
Testimonial:

“Gail is an engaging and knowledgeable presenter. Her top-rated seminar, “How a Company of Any Size Can Earn Media Attention,” was packed with useful information and relevant examples to help small business owners market more efficiently by integrating PR and social media strategies. If you are looking for a speaker on PR and social media integration strategies, Gail is the presenter you are looking for!”

Kristen Johnson, Corporate Solutions Manager, MarketingProfs



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