

# MGM



## Speakers Bureau

Empowering and Motivating You to Succeed!

### **Sam Bierstock, MD, BSEE's Profile**

Travels from: Delray Beach, FL



**Sam Bierstock, MD, BSEE = "Dr. Sam"** is a Nationally Recognized Healthcare Informatics Expert. Founder, Champions in Healthcare, LLC. Past Chief Medical Officer for IBM, and Healthlink, Inc. Professional Musician, Song Writer and Entertainer, Author and Featured Speaker and a Board Certified Ophthalmic Surgeon

Dr. Sam Bierstock is a nationally recognized expert in healthcare informatics and electronic medical records. His insightful views have been featured in the Wall Street Journal, on National Public Radio and in scores of featured appearances on national television and radio shows, and in the national printed media.

With his background as a professional musician and entertainer, Dr. Sam offers the industry's most unique featured speaking services. Your audiences will be engaged by his presentations on state-of-the art issues and futuristic insights of key importance to the industry, and may also find themselves surprised and entertained when his presentations unexpectedly morph into a delightfully satirical musical extravaganza with the appearance of his nationally acclaimed, fully professional band – "The Managed Care Blues Band" - depending on the needs and nature of your event.

Dr. Sam's audiences are often delighted by his demonstration of his "Electronic Musical Record" – a satirical look at workflow challenges, and eventually, who knows, they may find themselves thumping their feet to such delightful tunes as "You Picked A Fine Time To Leave Me Blue Shield", or "You're One Hip Mama – 'Cause They Won't Pay For Two".

After a chance encounter with a WWII Veteran in 2003, Dr. Sam wrote "Before You Go", a moving tribute and thank you to our aging veterans – to thank them for preserving our way of life. With music written by co-writer John Melnick, Dr. Sam's keyboard player, the song was posted on the Internet with an associated visual for free listening. It has since reached more than 25 million people and continues to be played as many as 35,000 times per day on his website at [www.beforeyougo.us](http://www.beforeyougo.us) - and received acclaim from such dignitaries as ex-President George H.W. Bush, Senator John McCain, Senator Joe Lieberman, ex-Governor Pete Wilson (CA), and ex-presidential candidate Ross Perot.

Dr. Sam has just released a version of "Before You Go" dedicated to our Veterans of the Vietnam War as well. His goal is to reach every one of our aging veterans and their families and survivors with this message of thanks while we still have them. He is also an active Board Member of Vets Helping Heroes, a 501(c) 3 charitable organization which provided service dogs to our wounded veterans of the post 9-11 conflicts.

In 1997 Dr. Sam was rewarded the George Washington Honor Medal, Freedoms Foundation for his work on behalf of our veterans

**Specialties:** Healthcare, Medical, & Dental Industry

#### **Sample Topics include:**

- Thoughtflow™ - the Key to Physician Adoption of Electronic Health Records
- The Essential Need for Tort Reform in Order to Maximize the Effectiveness of Electronic Health Records
- Real Time Medicine – The Impact of Electronic Health Records on Clinician Workflow
- "Hidden Medical-Legal Vulnerabilities for Hospitals and Clinicians in an age of Digital Documentation
- Mandating the Use of EHRs in Your Organization
- Preventing Medical Errors that may occur As A Result of Electronic Health Records

#### **Please Call for Fees**

#### **Testimonial:**

You are truly wonderful! .. Your performance at the Annual Meeting of the Escambia County Medical Society.. surpassed our greatest expectations. I wasn't the only one who couldn't keep my feet still. On top of giving a great performance, you are a pleasure to work with.

- Sandra S. deChamplain, Executive Director,  
Escambia County Medical Society

Your band exceeded our expectations and provided a very lively night of laughs, spirited fun and dancing. Everyone enjoyed the evening and we look forward to working with you again.

-- Sharon Ricciardi, Hewlett-Packard Co.

