

MGM



Speakers Bureau

Empowering and Motivating You to Succeed!

Richard Brodeur's Profile

Travels from: Winnipeg, Manitoba



Richard Brodeur is a life-long entrepreneur who has a solid track record for fostering successful businesses. He built and developed Celco Software where he established a reputation as an industry leader in internet café management software. The company's innovative product drew international attention and was eventually sold to Swedish investors in 2006.

Richard was also instrumental in the industrial automation and electrical engineering company Celco Controls Ltd. The company's industrial plant controls were so successful that a portion of its interests were purchased by a private New York equities firm. Richard was Celco Controls' CEO until early 2011 and continues to serve on its Board today.

Currently, Richard owns and operates Process to Excellence where he practices as a professional advisor and keynote speaker to a wide range of industries. His experience shows that strategic execution is the foremost factor that determines business success. As a result, Process to Excellence specializes in process, procedure, and systems improvement.

Richard's electrical engineering background strongly influences his logical and process-driven approach when solving business and production problems. He is Lean Six Sigma Black Belt certified and a recipient of the Early Achievement Award from the Association of Professional Engineers and Geoscientists of Manitoba. Richard is a Certified Management Consultant and serves on the Board of the Entrepreneurs' Organization of Manitoba. He is also President of the commercial properties leasing company 1260 Border Street Inc.

He lives with his wife and two sons in Winnipeg, Manitoba.

Specialties: Business Processes; Business Process Automation and Technology.

Topics Include:

Process Edge: Process Edge is a hands-on seminar that provides participants with tools and skills to significantly improve the execution of their business. A proven model helps participants streamline their processes and procedures for success.

- Define processes using flowcharts.
- Identify procedures for each process.
- Use checklists to boost performance.
- Foster a process culture to deliver on customer expectations.
- Identify the qualities of a good process champion.

Please Call for Fees

Testimonials

"Our organization hired Richard to facilitate professional development training. His exceptional skills in process and structure optimization have been invaluable to my company in maximizing our efficiency in numerous areas. He also conducted an Outlook training program that has enabled our team to make better use of our time and more effectively integrate this tool with other time management strategies."

Laura Lomow, President,
AQ Group Solutions

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CONTACT:

336.775.9622

info@mgmspeakersbureau.com

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