

MGM



Speakers Bureau

Empowering and Motivating You to Succeed!

Eduardo Braun's Profile

Travels from Buenos Aires, Argentina



Eduardo Braun is an expert in Leadership and Management. He currently writes for the Huffington Post and La Nación (Argentina's second largest newspaper), moderates events, and gives leadership speeches to diverse audiences around the world.

Eduardo is the former Director of the HSM Group (1999-2012) – now Wobi-. In this position, he curated hundreds of events around the globe. Aside from being behind the scenes, Eduardo interviewed on stage many history-making personalities, such as William Jefferson Clinton, Rudy Giuliani, Tony Blair, Mikhail Gorbachev, Felipe Gonzalez, Ingrid Betancourt, Alvaro Uribe or the Nobel Prize winners Muhammad Yunus, Joseph Stiglitz and Paul Krugman.

During his time at the HSM Group, he was also the Host of two TV shows, Lideres and HSM Specials, aired through ManagementTV, a 24/7 Network dedicated to Leadership and Management and present in over 25 countries and 15 million homes. The shows enabled him to get one-on-one interviews with business leaders and management gurus. Jack Welch (General Electric), Michael Eisner (Disney), Herb Kelleher (Southwest), George Lucas (Lucas Film) Peter Drucker, Michael Porter and Philip Kotler are some of the few who revealed their experiences and path to success to Eduardo.

At present, Eduardo holds the position of leadership specialist in the Executive Education Center of the University of San Andres. Previously, he served as a visiting professor at the University of California, Berkeley, and taught graduate courses at the Catholic University of Argentina. In addition, he was a guest lecturer in several forums in Colombia, France, Germany and Poland, and in multiple editions of the High Performance Leadership series at IMD, Switzerland.

Prior to joining HSM, he was the founding partner of MIG, a Management Consulting firm specialized in Strategy and Business Development. His experience in management consulting started with Booz Allen & Hamilton in the Paris Office in 1990, working in projects in Europe, Brazil and Argentina.

A native of Buenos Aires, Eduardo received an Industrial Engineering degree from the University of Buenos Aires, where he was awarded the Bunge & Born Scholarship for academic excellence, and has an M.B.A. from the Wharton School, with a concentration in Finance and Marketing in 1990. Eduardo is fluent in English, Spanish and French.

For Further Information or to Book
CONTACT:
336.775.9622
info@mgmspeakersbureau.com

Specialties: Conventions, Corporations, Universities, Forums.

How To Become an Effective Leader: Secrets from the World's Greatest Leaders

What are the World's Greatest Leaders secrets and how can you benefit from them to become a great Leader yourself?

Eduardo brings to life the thoughts, on-stage interviews, and behind the scenes secrets of the world most renowned leaders: Bill Clinton, Francis Ford Coppola, Gary Hamel, Jack Welch, Rudy Giuliani, Jim Collins, Dave Ulrich, Tony Blair, Colin Powell and many others; and turns those lessons into actionable recommendations.

- The **Leader's DNA**. What are some unique characteristics of a leader? How to improve your own DNA while finding your own voice and passions.
- The **Five Key Roles of Leadership**. New insights from the field that will allow you to focus and improve your own leadership style..

On Stage Moderator, Master of Ceremony

Are you getting the most from your celebrity speakers?

- How can you inspire an interesting and meaningful conversation in a panel?
 - How can you unify the message of your keynote speakers and help the audience connect the dots?
- Eduardo has run events for over 10 years, moderating individual speakers or hosting International Industry events with Ministers and Country Presidents. He has interviewed such luminaries as:
- William Jefferson Clinton, Rudy Giuliani, Tony Blair, Mikhail Gorbachev and Alan Greenspan
 - Nobel Prize winners Muhammad Yunus, Joseph Stiglitz and Paul Krugman
 - Business leaders like Jack Welch, Michael Eisner and Herb Kelleher
 - Personalities like Francis Fukuyama, James Cameron and Francis Ford Coppola
- Eduardo brings his sharp wit, acute listening skills, and real world business experience to the stage to help bring out the best from your keynote speakers!

Testimonial:

"Eduardo Braun is a visionary. He has developed a truly substantive, timely, and world-class program for business leaders. He is also an insightful and provocative interviewer who conducts both an enjoyable and also highly-constructive conversation."

Rudy Giuliani,
Mayor of New York City, 1994-2001