



Empowering and Motivating You to Succeed!

David Houle's Profile

Travels from: Chicago IL or Sarasota FL, USA



David Houle is a futurist, thinker and speaker. Houle spent more than 20 years in media and entertainment. He has worked at NBC, CBS and was part of the senior executive team that created and launched MTV, Nickelodeon, VH1 and CNN Headline News

Houle has won a number of awards. He won two Emmys, the prestigious George Foster Peabody award and the Heartland award for "Hank Aaron: Chasing the Dream". He was also nominated for an Academy Award.

Houle is consistently ranked as one of the top futurists and futurist keynote speakers on the major search engines and in the world today. In the last five years he has delivered keynotes on six continents and twelve countries. He is often called "the CEOs' Futurist" having spoken to or advised 2,500+ CEOs and business owners in the past seven years.

He writes the highly regarded futurist blog www.evolutionshift.com with the tag line "A Future Look At Today." For those of you on Twitter his user name is evolutionshift, which is also the name of his YouTube channel. He publishes the free Shift Age Newsletter, available at www.davidhoule.com/newsletter. During 2010 Houle was a featured contributor on Oprah.com. His much acclaimed curated visual look into the future, launched in 2013 is www.futurewow.com

He has been speaking about the future for 8 years and his influential first book **The Shift Age** was published in 2007. His second book, **Shift Ed: A Call to Action for Transforming K-12 Education**, written with Jeff Cobb was published in March 2011. **The New Health Age: the Future of Health Care in America**, co-authored with Jonathan Fleece, was published by Sourcebooks in January 2012, and became a #1 best seller on Amazon in the categories of Medicine and Future of Health Care. "**Entering the Shift Age**" was published by Sourcebooks in January of 2013. It is also a #1 Amazon best seller in the category of Business Planning and Forecasting. Houle published the eBook "**Is Privacy Dead: The Future of Privacy in the Digital Age**" in November 2013. His latest book "**Brand Shift: The Future of Brands and Marketing**" with co-author Owen Shapiro was published in August 2014

Houle is Futurist in Residence and Guest Lecturer at the Ringling College of Art + Design

For Further Information or to Book
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TARGET AUDIENCE: Corporations, Universities, Associations, Non-for-profits.

TOPICS INCLUDE:

"Entering the Shift Age"

This presentation is based on Houle's widely acclaimed book of the same name, a #1 Amazon best seller in the category of Business Planning and Forecasting. Futurist Houle identifies and explains the new age we have entered. He looks at the three forces of the Shift Age, the Five Contexts of the Shift Age and how they will affect us as individuals, business people and leaders. He takes a look at the future of generations, women, technology, energy, education, IP, big data and other topics and provides the audience with eye opening transformations dead ahead. The Shift Age is one of, if not the most transformative and exciting times in human history. Houle leaves us with suggestions for how to prepare for and adapt to this new age. A big picture presentation that is pertinent for any group or organization. It can be customized for any industry or business sector.

"The New Health Age: the Future of Health Care in America"

Houle's new book of the same name has been called THE book on the future of health care and health care reform. This presentation provides a large, contextual and conceptual understanding of the huge forces and changes that are and will completely transform the health care and medical landscape in America and around the world in the next ten years. This presentation is based upon the #1 Amazon best seller of the same name. Houle has spoken to and been booked by numerous associations and health care companies, providing them with the vision and understanding of the huge changes that are inevitable. A must presentation for any health care or medical meeting.

PLEASE CALL FOR FEES

TESTIMONIAL:

"David is a marvelous keynote speaker! He launched our three day conference, offering the perfect message and setting the right tone for our program. You can't go wrong with David Houle."

— Deborah Tysinski

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