



Empowering and Motivating You to Succeed!

Dr. Bjorn Lomborg's Profile

Travels from Europe & USA



Bjorn Lomborg is adjunct professor at the Copenhagen Business School. He is the organizer of the Copenhagen Consensus Center, which brings together some of the world's top economists, including 5 Nobel laureates, to set priorities for the world.

Time magazine named Lomborg one of the world's 100 most influential people in 2004. In 2008 he was named "one of the 50 people who could save the planet" by the UK Guardian; "one of the top 100 public intellectuals" by Foreign Policy and Prospect magazine; and "one of the world's 75 most influential people of the 21st century" by Esquire.

Professor Lomborg is the author of the best-selling *The Skeptical Environmentalist* and *Cool it* in which he challenged mainstream concerns about the environment and pointed out that we need to focus attention on the most important problems first.

Lomborg is a frequent commentator in broadcast media, on shows such as "20/20", "60 Minutes", "The Late Show with David Letterman", and "Larry King Live". And in print for outlets including the New York Times, Wall Street Journal, the Guardian, CNN, FOX, and the BBC. His monthly column is published in 19 languages, in 30+ newspapers with more than 30 million readers globally. He was featured in the movie "Cool it", by Sundance Award winning director Ondi Timoner.

For Further Information or to Book
CONTACT:

Mary G. @ 336.775.9661

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TOPICS AND SPECIALTIES: Climate Change; The skeptical environmentalist; Environmental and Human progress; Sustainability, Government & Contemporary Society; Corporate Social Responsibility; Global/World Affairs and Economic Rationality

TOPICS INCLUDE:

"The Truth about Global Warming."

This thought-provoking talk is based on Dr. Lomborg's bestselling book and film, *Cool It*. Here, Lomborg will demonstrate how we're often told very one-sided and exaggerated claims about the environment and climate change, leading to unwarranted panic, instead of rationally assessing where and how we can do the most good. He argues that to tackle global warming we need smarter solutions focused on getting long-term solutions like cost-competitive renewables and that many of the impacts of global warming would be better addressed through adaptation.

"Scorecard for Humanity: The World from 1900 to 2050."

In this sweeping lecture, Dr. Lomborg covers how the development of the world across ten areas and 150 years, from 1900 to 2050, based on the research of more than 30 of the world's top economists. He will look at how diverse problems from malnutrition and disease to global warming and biodiversity have progressed from the turn of the last century till today, and how development is likely to continue till mid-century. Some areas have improved, some have declined, but uniquely, Lomborg shows all of the developments in terms of percent of GDP, making a comparison across topics available for the first time.

Based on his upcoming, groundbreaking book: **Scorecard for Humanity**, Lomborg will show us how humanity's path so far has been one of unprecedented progress, which with some reservations, are likely to continue into the future. This is a hopeful talk for all that are interested in the long sweep of human history, based on the pure, economic facts.

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