



Empowering and Motivating You to Succeed!

Eric J. Romero, PhD Profile

Travels from: Georgia, USA



Eric J. Romero, PhD

Unconventional Leadership Consultant, Author & Reality Speaker.

Eric is an expert in the field of unconventional leadership, culture, strategy and competitive advantage. He is the author of *Compete Outside the Box: The Unconventional Way to Beat the Competition*. For over 15 years, he has helped managers become **unconventional leaders**. Eric teaches leaders how to create competitive advantage based on **innovation, flexibility and risk-taking** so they can beat the competition.

Eric has years of practical managerial experience in several industries and with the U.S. government. Eric has presented his ideas in the United States, France, Peru, Thailand, Portugal, Mexico, India, Switzerland, China, Japan, Estonia, Sweden, Puerto Rico, and Germany. He has lived in Japan and Germany.

Eric earned a PhD in Management from New Mexico State University, published over 35 articles and a book, *Compete Outside the Box: The Unconventional Way to Beat the Competition*. However, he does not fit the stereotype of a stuffy intellectual. Originally from New York City, his presentations are delivered with a sense of humor, 100% unedited honesty and street smarts!

For Further Information or to Book
CONTACT:

Mary G. @ 336.775.9661

<http://mgmspeakersbureau.com>

Specialties: leadership, culture, strategy and competitive advantage

Topics Include:

Stop Being So Nice, Start Being More Real!

- People are so preoccupied with being nice that they put on a super nice act. For such fake people, everything is great, even when it is not.
- This is not only annoying but it is also the opposite of what one needs to solve problems.
- I explain how dysfunctional this trend is and what you can do to reverse it in your organization do that you can

End Political Correctness and Really Communicate

- Political correctness is based on the nutty idea that people have the right to never be offended. It has gotten to the point where everything is offensive and no one can talk about anything.
- I provide a full understanding of how political correctness prevents the honest communications needed in any organization.
- I also provide ideas that can be used to reduce or eliminate political correctness in your organization so that you can fully communicate and reach your vision

Please Call for Fees

Testimonials:

One word, unconventional...good"

— Fredrick Silverlind, Umeå Universitet

"The Presentation was excellent and the materials were pertinent and useful."

— Christopher D. Scheffran,
Office of the Governor, State of Texas