



Empowering and Motivating You to Succeed!

Gail Z. Martin's Profile

Travels from: Charlotte, NC, US



Gail Martin is an international speaker, author and marketing expert who works with growing businesses and enthusiastic professionals worldwide. She is passionate about helping business owners make more money and enjoy their work more, and she empowers others with her Gather Your Tribe marketing system.

Ms. Martin spent nearly 20 years in senior management roles in Corporate America before following her coaching and writing passion to start DreamSpinner Communications in 2003.

When the chance to make her life-long dream of writing adventure novels came true with a publishing contract for a major UK publisher, Ms. Martin knew she had to put all her marketing savvy behind her books to succeed. When her books hit bestseller lists on both sides of the Atlantic and began generating a six-figure income and new publishing offers, Ms. Martin took what she had learned and brought it back to share with her marketing clients, creating a simple, powerful step-by-step system to make it easy for her customers to get their arms around the strategies that had changed her life.

More than 14 books, six-figure contracts and new projects with major publishers in New York and London later, Ms. Martin has a new passion—sharing the strategies that made it possible for her to live her dream with audiences all over the world through coaching, books, live events, video and teleseminars/webinars.

Gail Martin's book, *30 Days to Social Media Success: The 30 Day Guide to Making the Most of Twitter, Blogging, LinkedIn and Facebook*, was selected by FedEx Office, featured by Inc.Magazine.com and was chosen as a Top Five Business Book by WashingtonPost.com. Martin speaks live and via teleseminar/webinar to groups all over North America. She is also the author of *30 Days to Online Marketing and PR Success* and *30 Days to Virtual Productivity Success* (Career Press) and writes *The Thrifty Author* series of book marketing guidebooks for Comfort Publishing.

Ms. Martin hosts the Shared Dreams Marketing Podcast and has been featured in media including The Wall Street Journal, Fox Business News, Inc., Worth and nearly 100 blogs and radio shows worldwide. She holds an MBA in marketing from The Pennsylvania State University. Ms. Martin is also a bestselling fiction author.

For Further Information or to Book
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Topics include:

ROCK Your Reinvention!

Fun, Insightful, Motivational and Highly Entertaining!

Attendees will be so busy laughing, they won't realize how much they're learning!

Discover the "secret recipe" to using social media, personal branding and marketing mojo to reap the rewards of professional and personal reinvention. Most people will change careers seven times, and hold 10 – 20 different jobs/positions. Being able to reinvent yourself for a changing marketplace — and communicate that reinvention — is essential for success. Gail Martin helps you stay ahead of the curve and handle the transition using branding, reputation management and social media so you don't get left behind.

Gail Martin is a master of reinvention. She uses humor and storytelling to show how to make the most of any personal or professional fresh start using social media, personal branding and marketing mojo to achieve big results. Gail is passionate about helping audiences reboot dreams, relaunch careers, reposition themselves and receive the rewards

Please Call for Fees

Testimonial:

"Gail's presentation for our organization was dynamic, humorous, and idea-filled. We not only took away a lot of great information but enjoyed every minute of it.

I would highly recommend her as a speaker for groups of any size."

**Sharon Nuttall
Carolina Professional Saleswomen &**

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