



## Empowering and Motivating You to Succeed!

### Marilyn August's Profile

Travels from San Diego, CA, USA



#### Marilyn August, Business Development Strategist, Trainer and Coach

Like you, Marilyn August profit generating expert and author, has walked through her own revenue roadblocks. She pondered – she wondered – she explored;

- *Is it courage and determination that gets you to profitability?*
- *Is it a positive attitude and deep dive into unconscious beliefs?*
- *Is it selling skills and kick-ass marketing?*

Marilyn August's **Profit GPS Speaking programs** answers *ALL OF THE ABOVE*

Marilyn is sometimes referred to as *MA* (her initials) for her caring, understanding and compassion for the process of developing higher profitability, She is also known as the *Queen of Ka Ch'ing* for her 150% commitment to increasing her client's profits. Marilyn has a talent for finding the missing pieces in the sales process and the actionable strategies at the right time. Marilyn's ability to see through to the core issues and offer clear quickly implemented "get it done" solutions makes her a one-in-a-million business development strategist.

Marilyn honed in her versatility as a Business Consultant for the Small Business Development Center in Santa Ana, Ca. (SBA). She has branched out to include a wide spectrum of entrepreneurial clients who want the benefit of a skilled advisor with a unique talent for identifying the right strategy and the experience to implement them.

Her successes include a full spectrum of service industries from law firms to investigation companies from family owned business to Solopreneurs. She speaks with the passion of personal experience and the expertise of over 20 years facilitating profitable Marilyn can be counted on to speak on the new profit paradigm based on a value proposition rather than greed. She stamps out non-productive and too often accepted negativity.

Prior to her mentoring business owners, Marilyn's background includes over ten years as a corporate trainer for international companies such as American Honda Corporation and AAA-The Chicago Motor Club. Ms. August holds a Master's degree from Northern Illinois University.

Marilyn custom-designs her program content, exercises, and group participation for your audience.

**Target Audience:** Sales meetings, associations and business, service business owners and professionals. Corporate, sales meetings, team buildings. Non-profit Board Retreats, Staff meetings. Awards events, black-tie dinners, ceremonies

#### TOPICS INCLUDE:

##### **Profit GPS: Sales Accelerator Selling at Full Price**

*Headline - Don't win the sale and lose the profit*

Audience: Sales meetings, associations and business, service business owners and professionals.

##### **Profit GPS: Seven Secrets for Professional Success**

*Headline - Jump through mind-set barriers*

Audience: Corporate, sales meetings, team buildings

##### **Profit GPS: The Ask**

*Headline - Increase Gifts, Donations and Funding*

Audience: Non-profit Board Retreats, Staff meetings

##### **Profit GPS Keynote: The 4 P's of Prosperity**

*Headline - Inspirational "Making a Difference"*

**Keynote**

Audience: Awards events, black-tie dinners, ceremonies

#### Please call for fees

#### Testimonial:

*"Marilyn, I just wanted to thank you for your extraordinary presentation. The quiet in the room was utter resonance and absolute rapt attention."*

**Tom Tassinari, Program Chairman  
California Staffing Association**

For Further Information or to Book  
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<http://mgmspeakersbureau.com>