



## Empowering and Motivating You to Succeed!

### Scott Steinberg's Profile

Travels from Missouri, USA



**Scott Steinberg** is one of the world's best-known strategic innovation, online marketing and change management consultants, and the CEO of TechSavvy Global, a management consulting and market research firm which helps clients create value and cultivate competitive advantage on the back of emerging innovations and trends. A strategic advisor to Fortune 500 firms, non-profits, schools and startups, he aids partners with identifying emerging opportunities and developing powerful leadership, marketing and content strategies designed to capitalize on rising business, social and technology trends.

Among today's most-quoted keynote speakers and technology analysts, he's consulted on dozens of market-leading products and services, and authored nine books including international best sellers *The Crowdfunding Bible* and *The Modern Parent's Guide*, and the critically-acclaimed *Business Expert's Guidebook*. His motivational speeches, leadership seminars and training workshops show executives and educators how to become more effective – and make both they and their businesses indispensable in an increasingly disposable world.

As an industry consultant, Steinberg has helped top corporations from Microsoft, Sony and Intel to ESPN and MTV adapt to changing consumer, high-tech and social trends. Hailed as a top technology futurist by leading media outlets including NPR, *BusinessWeek* and *The Wall St. Journal*, his advisory work enables clients to identify emerging cultural and technological forces and create powerful business strategies that meet changing market needs.

This eye for business analysis has led to his work as a strategic insider for 400+ publications from CNN to *The New York Times* and *Fast Company*, and pioneer in the field of digital publishing. A nationally-syndicated columnist who routinely explores topics including change, innovation and connecting generations, he's also the creator and host of *Gear Up*, *Rolling Stone's* first dedicated blog and video series devoted to consumer technology. A regular guest on ABC, CBS, FOX and NBC, he serves as a featured expert for *Fast Company*, *VentureBeat*, *The Huffington Post* and more.

**Specialties:** Business; Education; Youth; Technology; Marketing & Content Strategies; Consumers

#### TOPICS INCLUDE:

**Think Like a Startup: Tomorrow's Leadership and Management Survival Skills** – Modern businesses operate in a world of infinite global competition and shrinking barriers to entry – and one where speed and savvy can trump size and scale. Discover how you can apply the principles and techniques today's most successful young startups, leaders and management teams employ to transform organizations, products and processes, grow brand awareness, and cultivate the strategic decision-making skills required to survive and thrive in the new economy. Let rivals struggle: Here, you'll learn how to better engage audiences, explore new markets and evolve your enterprise or brand to adapt to shifting trends, all while fostering the tools, talent and skills required to stay competitive in tomorrow's ever-changing environment.

#### Please call for fees

##### Testimonial

*"If you really want to know about business, you should refer to Scott Steinberg."*

**-Sir Richard Branson, Virgin Group**

*"One of the best gurus on innovation and competitive advantage strategies to accelerate growth."*

**European Commission**

For Further Information or to Book  
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