



Empowering and Motivating You to Succeed!

Brian Holloway's Profile

Travels from Florida



A **STANFORD** All-American and 5 time **NFL ALL-PRO**, **BRIAN HOLLOWAY**, excelled as the **SUPER BOWL XX TEAM** captain of the 1985 **NEW ENGLAND PATRIOTS**. In 1986, at age 26, Holloway as Vice President of the NFL Players, was one of the principal architects of the NFL's growth strategy that produced a landmark \$1.8 Billion TV contract in 1998.

As AMERICA'S #1 most requested motivational speaker, Brian has been hired by 325 **Fortune 500** companies. His clients include **Apple, Wal-Mart, HP, Honeywell, Bank of America, The White House, Sprint, Verizon, AT&T, State Farm, Ford, Reebok, The Million Dollar Round Table** to name a few.

"Brian is a leader...I've known his family for 40 years."

Gen. Colin Powell

"Brian is a man of character..."

President George Bush

Brian has been a featured guest lecturer at all of the prestigious Universities, including **HARVARD'S BUSINESS SCHOOL, STANFORD, YALE, PRINCETON, BROWN, BOSTON COLLEGE, UNIVERSITY OF FLORIDA, USC, NOTRE DAME, NORTH CAROLINA, MARYLAND** and many more.

BILLION DOLLARS MEDIA GIANTS, CNN, ABC, CBS, NBC, ESPN called on **HOLLOWAY**, for high level *new SOCIAL MEDIA MARKETING* and *BRAND DEVELOPMENT* in the Billion Dollar industry of professional sports and celebrity entertainment.

For Further Information or to Book CONTACT:

Mary G. @ 336.775.9661

<http://mgmspeakersbureau.com>

Specialties: Fortune 500 Companies; Universities; Professional Sports and Celebrity Entertainment Industries.

7 TOPICS: THE GAME BALL SERIES

- 1. THE PASSION OF THE PLAYMAKER** – The most requested client keynote from the Fortune 500. *"Powerful! Meaningful! Relevant! Important! Inspirational!"*
- 2. DYNASTY CRAFTING: THE POWER OF CHAMPIONSHIP TEAMS.** The most powerful and explosive asset and organization has is the total business intelligence of their TEAM.
- 3. WIN THE CUSTOMER EXPERIENCE:** In Sales we must have the mindset of the Champion to WIN – to secure the life client. *"A High Speed Roller Coaster Ride You Will Never Forget!"*
- 4. OVERCOME ADVERSITY -- HOW TO WIN WHEN IT MATTERS THE MOST.** This is a WAKE UP CALL! It's the only way to SUCCEED in a shifting, uncertain and turbulent market.
- 5. SALES: TOTAL TEAM ALIGNMENT TO MARKET DOMINATION (THE DNA)** -This is not a speech. This is content rich, high value WORK SESSION for the serious minded.
- 6. SHOCK & AWE: THE ATTACK!** -- Reinvent. Dominate. Attack. If you are a student of **Sun Tzu, The Art of War**; this is what you want. *"The competition does not care if your children eat..."*
- 7. FOR IMMEDIATE RELEASE 2013: THE WAR ROOM: 17 SECRETS TO WINNING;** The greater the adversity, the tougher the market, the more disruptive the platform – the bigger you WIN. You will be SHOCKED to discover where your next \$100M dollar breakthrough lies.

Please Call for Fees

Testimonial:

"So much for the dumb jock theory, Brian has comprehensive and extensive business knowledge and the passionate resolve as a no-nonsense leader. The impact on our organization was immeasurable. It will be felt for decades."

Wall Street Hedge Fund Partner