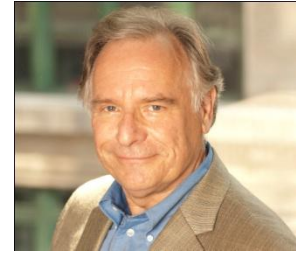




Empowering and Motivating You to Succeed!

John Krubski's Profile

Travels from: Connecticut, USA



John Krubski is a working consultant as well as a seasoned, experienced, professional speaker. He has worked with a wide range of speakers bureaus (large and small, better known and less known) in the US and Canada over more than two decades.

He has developed the Index of What Matters Most™, played a pivotal role in setting up the Guardian Life Small Business Research Institute (www.smallbizdom.com), and designed a one-day workshop around Creating the Do-it-Yourself Future you Deserve - not to mention qualifying as a Top100 speaker resource for Vistage/TEC, and authoring **CRACKING THE AMERICA CODE; A Plan to Get US Back on Track** (www.theamericacode.com). With that as a platform, John Krubski is better equipped than ever to provide clients with original insights, innovative thinking, and actionable strategies for strategic direction, innovation, dealing with change, management, motivation, competitive advantage, Thought Leadership Marketing, and more.

Recent speaking highlights include LIMRA (Life Insurance Marketing Research Association), Global Shop (the largest annual convention of retailers in the US – rated as top speaker over the past three years), The Marketing Research Event (Boston and San Diego), and the New York Small Business Expo – among other venues.

Krubski's keynotes and presentations focus on what you can do with the information he provides and can be tailored to address specific issues relating to your industry, organization, or company.

As CEO of Futures and Innovation Consultancy itlcINSIGHTS, Krubski has also served as a Futurist and innovation consultant to America's top corporations, including American Express, Charles Schwab, Outback Steakhouse, Sears, IBM, Compaq, Michelin, Fox Television, DreamWorks, Ford, Mercedes-Benz, General Mills, Quaker, Pepsico, and many, many more. He also provides his services as a Strategic Vision Consultant and Innovation Coach. He has helped companies develop their presentation and sales skills. He specializes in Fast-Track Innovation.

Krubski graduated from Fordham University in 1972, where he acquired a fine balance of Jesuit rigor and Zen attitude. He lives in Westport, CT.

Specialties: strategic direction, innovation, dealing with change, management, motivation, competitive advantage, Thought Leadership Marketing.

TOPICS INCLUDE:

The America Code In Politics & Society...
Politics and Society in America

Fresh insights from new, innovative research grounded in original work involving more than 35,000 Americans and a ground-breaking research methodology – The index of What Matters Most™.

For those who want to understand how our uniquely American mindset affects everything from our decisions in the voting booth to the way in which we create the Economy, how we act in the workplace, how we act in the marketplace, how we deal with money, uniquely American affluence ... along with much more – and how to benefit from these insights!

How Americans make the decisions they make and why they value what they value.

Please call for fees

Testimonial

John Krubski has spent a lifetime observing individual and collective behaviors of Americans. He has combined these observations with a considerable body of original research and structured a brilliant framework that helps each of us think about group behaviors in new and insightful ways. John's strong personality and vibrant sense of humor permeate his presentation. The combination of original ideas and dynamic speaking style creates a valuable and memorable audience experience.

Arlo Ellison, Owner
First Tracks Equity Ventures, LLC

For Further Information or to Book
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