



Empowering and Motivating You to Succeed!

Robert E. “Dusty” Staub II’s Profile

Travels from Greensboro, NC, USA



Dusty has worked for over 30 years with executives, families and community groups, as well as with private and public companies. He has trained, consulted and coached executives and executive teams in creating high performance outcomes, helping them step up to higher levels of transparency, collaboration, leadership engagement, change management, cultural transformation, and innovation. Dusty has also driven the application of organizational effectiveness to bottom line results through an enterprise-wide process of aligning behaviors, leadership practices and team-based innovation with business strategy.

His work with senior leadership teams spans international boundaries, helping successful teams around the world to step up to higher levels of transparency, collaboration, leadership engagement, change management, cultural transformation and innovation. Dusty has written more than 300 published articles on team topics such as team development, high performance team dynamics, team-based innovation, team learning, collaboration, high performance networks and cross boundary effectiveness.

Dusty has worked and traveled extensively in Europe and the United States. He is the author of *The Heart of Leadership: Twelve Practices of Courageous Leaders*, released in an updated, revised edition in paperback and *The Seven Acts of Courage: Bold Leadership for a Wholehearted Life*, and co-authored *Dynamic Focus: Creating Significance and Breaking the Spells of Limitation*.

Dusty is a fellow in the School of Engineering at VA Tech., and received his Masters of Clinical Social Work in Marital and Family Therapy and Systems from UNC Chapel Hill. He has served as Executive Director and Clinical Director of several Crisis Centers, run a Psychotherapy Practices, been Head of Leadership Development for Farr Associates and founded Staub Leadership twenty-two years ago. Dusty currently lives in Kernersville, with his wife, Christine, a family physician and his three children, Sean, Kendra and Chamberlain

Specialties: Corporate Executives, Entrepreneurs, Small Businesses, Associations, Forums

Topics Include:

The Courage Imperative - 7 Acts to Personal Mastery for Greater Power and Efficacy

Without courage all leadership stops. Without courage all personal effectiveness stops. Without courage we fail. This engaging talk is built out of personal and business stories about the importance and efficacy of courage. Courage is broken into 7 distinct “Acts” and participants are exposed to the Courage Quotient (CQ) score sheet and evaluate themselves for strengths and the top one or two areas for development. Tips and guidelines are outlined during the talk so participants can get even more value after the speech. Dusty’s Book is available for all.

- Built out of Staub’s book “The 7 Acts of Courage”
- Personal and Business Stories Interwoven to Highlight the Importance of Courage in Living and Leading Effectively
- “Where Your Courage Stops is Where Your Effectiveness in Life Stops.”
- Courage Quotient (CQ) Quick Self Scoring to Highlight Strengths & Top Area to Develop
- Tips and Guidelines for Developing Personal and Organizational CQ (Courage Quotient)

Please call for fees

Testimonial:

“Dusty has us all entranced and highly engaged in not only what he had to say but also how he said it”

Paul Gibson

Guilford Cty Board of Commissioners

For Further Information or to Book
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