



## Empowering and Motivating You to Succeed!

### Laura Schwartz' Profile

Travels from Chicago, IL, USA



**Laura Schwartz**, the White House Director of Events for the Clinton Administration, created and executed more than 1,000 White House events including State arrival ceremonies and dinners, America's Millennium Celebration, NATO's 50<sup>th</sup> Anniversary, the Concert of the Century and many others. While producing the President's events on the world stage, Laura demonstrated the Presidency's ability to inspire a nation and the world through powerful events. She arrived at the White House at just 19 years old with no political connections and volunteered answering phones in the press office. Proving her value immediately Laura climbed her way up the ranks as a Staff Assistant, the Midwest Press Secretary, the Director of Television and ultimately the White House Director of Events. Following the Administration, Laura traveled the world with Former President Clinton for his Foundation and Global Initiative.

In her first book, *Eat, Drink & Succeed! Climb Your Way to the Top Using the Networking Power of Social Events*, Laura shares the secrets to building powerful, effective partnerships in our companies, communities and beyond, adding color with personal anecdotes from her life and White House years. As a professional speaker she takes those same details to stages, boardrooms, classrooms and ballrooms around the world in her acclaimed speaking series to empower, motivate and inspire each audience to Eat, Drink & Succeed!

She covered the 2008 presidential campaign for the CBS Early Show, was the on-air political contributor for Fox News Channel from 2004 to 2007, and was the special correspondent to Larry King Live and CNN for the 2008 presidential primaries.

Laura appears on the BBC World News, BBC Wales and has also appeared on Sir David Frost's *Frost Over the World*. Laura's non-partisan commentary is well respected both domestically and internationally.

Laura is a well-known mistress of ceremonies for multi-day conferences and events including charity galas, sporting events, panel discussions and fashion shows.

Whether addressing an intimate gathering of 30 or an audience of 30,000, Laura captivates audiences with her positive energy, expertise and enthusiasm. Laura is the annual emcee for several prominent charitable events and organizations, including the American Heart Association's Heart Walk in Chicago's Grant Park and the YWCA Annual Leader Luncheon, which honors women and mentors for outstanding achievement in their chosen career fields.

Laura has been named one of the Best Keynote Speakers by *Meetings and Conventions Magazine* and is a member of the National Speakers Association serving on the boards of the American Heart Association, the Clean the World Foundation, Common Threads and *Event Solutions Magazine*. She was named one of the "100 Most Influential Women in Chicago" by Today's Chicago Woman Magazine and named one of Chicago's "Most Bold and Beautiful" by Chicago Magazine. Laura travels extensively both domestically and internationally to work with Fortune's Top 50 and 500 companies, independent businesses, industry associations, universities and nonprofit organizations, motivating people from all over the world to **EAT, DRINK & SUCCEED!**

**Specialties:** Leadership, Networking, Domestic and Foreign Affairs, Pop Culture; Mistress of Ceremony; Non-Partisan Commentary

**Target Audiences:** Industry Associations; Boardrooms, Conferences, Companies, Universities, Panel Discussions

#### TOPICS INCLUDE

##### Must Be Present to Win

We must be present to win...because we can't afford to miss a moment.

A motivating and thought-provoking keynote based on Laura's 2013 TED Talk, "Invented Here: The Present," in which she focuses on the importance of being present in life, work, play, our communities and beyond instead of simply going through the motions in life. It's easy to become distracted by current events, business, family and individual pressures, but when we work at being present, we are more valuable to our companies, organizations, families, relationships and ourselves.

Must Be Present to Win is both re-affirming and eye opening, as Laura shows how attendees can embrace and balance technology at the same time. She sheds new light on how being in the moment - from business meetings and conference calls to social events or the family dinner - will increase your value in your career and personal life. Laura brings this talk to life using strong relatable examples based on her experience working for President Clinton and post-White House years to prove that we must be present to win...because we can't afford to miss a moment

#### Please call for fees

#### Testimonial:

*"Thank you again for knocking us out of the park ... The tips you shared were invaluable, and listening to the 100 extra steps you took at every turn to get where to you are was truly inspiring!"*

— Executive Assistant to the Ambassador  
Embassy of Panama

For Further Information or to Book  
CONTACT:

Mary G. @ 336.775.9661

<http://mgmspeakersbureau.com>