



## Why Stress? Hire the Best!



### Corey Pearlman's Profile

Travels from: Atlanta, Georgia, US

**A Talent Agency**

#### Corey Perlman

*Entrepreneur, Best Selling Author  
And Nationally-Recognized Social Media Expert.*

Corey's been in the field of digital marketing for over 15 years. He started his career with the eCommerce division of General Motors, and after a successful book launch, started speaking and consulting in 2009. Since then, he's spoken and consulted for brands such as Sysco Foods, Dale Carnegie Training, Cox Media and the Dallas Cowboys. He offers keynote presentations and hands-on workshops on topics including LinkedIn, Facebook, Instagram and Content Marketing. His latest book, *Social Media Overload*, hit the Amazon.com bestseller list in every major business category.

**Specialties:** Social Media, Internet Marketing, Business Growth, Business Trends and Technology.

**Target Audience:** Business Owners, Small Businesses, Franchises, Marketers, Business Executives, Sales People and Entrepreneurs

For Further Information or to Book  
CONTACT:

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<http://mgmspeakersbureau.com>

#### Sample Topic:

#### **Social Mapping: The New Path from Prospect to Client to Rock-Solid Relationship**

Each social media platform serves a different purpose along the sales cycle. Your attendees will learn the best ways to use their digital profiles to create new business opportunities, generate repeat business, and earn referrals.

#### Session Objectives:

1. How to prospect using LinkedIn and turn cold calls into warm leads.
2. Five Ways to Makeover your LinkedIn profile and Impress visitors.
3. How to stay 'Top of Mind' with prospects and customers without frustrating or annoying them.
4. The secret to deepening the relationship with customers so they're not just hearing from you at invoice time.
5. A content strategy to help you be known as a thought-leader in your industry.

Duration: 90-minutes

#### Please Call for Fees

**Testimonial:** *"Engaging, knowledgeable, thoughtful, well-prepared and fun...just a few words to describe our keynote speaker for AENC's 2015 Technology Conference. From his first minutes at the podium to his last, Corey maintained attendees' attention with a fast-paced, focused stream of valuable content and tips for social media success. Recognizing the range of social media experience in the room, Corey tailored his presentation to ensure there were takeaways for all. One of our most popular presenters. We will definitely be asking Corey back in the future. ."*

**K.P., Executive Director  
Association Executives of North Carolina**