



Why Stress? Hire the Best!

Edward (Ed) N. Gideon, Jr's Profile Travels from Greensboro, NC, US



A Talent Agency

EDWARD (ED) N. GIDEON, JR. In his early career experiences Ed was involved in industries and businesses that experienced dramatically changing environments. From the U.S. Army's migration to an all-volunteer Army in the 1970's, to consulting with financial institutions in the 1980's as they addressed legislated deregulation, to owning/operating a textile firm in the 1990's with NAFTA's legislated changes. These experiences were integral in shaping him into the specialist for Change Management, Transition & Succession Planning he is today.

He is the author of *Breakthroughs for Success: Nineteen Examples of Success Achieved by Real People*. The result is an arsenal of highly-effective strategies that may be tailored to match the unique needs and situation of the reader. Ed reminds readers that success is very personal: "success is how you define it, not some other person's idea of success that they thrust upon you."

Specialties: Leadership, Storytelling, Motivation, Overcoming Adversity, How to Persist and Breakthrough, Managing Change in your business/industry.

Target Audience: Associations, Corporations, Universities, Women's Groups, Men's Groups, Mega Church (Business groups or ministries), Conventions.

ED's Topics include:

HEROES IN OUR LIVES

There are countless ways to travel the path to success. Countless steps on the path. Ed has developed Decoding the Path to Success as a means to understand the very specific steps we must take, to find our success. One of the components of this process is a "handrail" we can use on the path:

Heroes in Our Lives. We have heroes and role models if we'll look for them. People and events from all stages of our lives. We choose our heroes and some are more accidental. Authors, artists, military heroes, family, athletes political figures are among the sources for our role models. This is Motivational, Instructional and will create a desire, if not need, for Introspection.

Our heroes, guides, influencers are those whom we know personally, or read about them in history, or know their exploits via TV or another medium, but in some way we 'know' them. They've left a mark. An example for us to follow. They are pivotal people and events that have shaped our lives. Heroes are a response to a deep and powerful impulse, the need to emulate and idealize.

Sometimes they sit in our subconscious until we need them. Ed firmly believes we must make a conscious effort to recall their lessons and invoke the values they have taught us. Being aware and conscious of the values they exemplify will propel us down the Path even faster.

Ed weaves the solutions into specific lessons which we can implement now. You will feel the emotion of lessons brought by Role Models. You will leave with the mission to evaluate your own Heroes. You will know that you must pass along the example of their legacy. It is not yours to own, it is yours to pass forward!

- Ramp up your leadership skills and learn one of the valuable processes on the Path to Success.
- We select Heroes and some select us. They are people and events.
- Some Role Models sit in our subconscious mind until we need them. Ed delivers a powerful message that we should invoke them regularly to help us along the Path.
- Ed's research and experiences present significant evidence that a "formula" exists for Heroes in Our Lives.

LEARN TO THINK & ACT LIKE A CEO

How can a leader help their team connect to the overall strategy to drive excellent execution? "I'm a good me and I want to be a better me. How can I Decode the Path to Success?"

This is not a one-time thing, or a sometime thing. It is not a checklist. This is a process and the leader's own brand is critical to her/his success and to the success of the organization. The leader will be clear about their Purpose & Why, their Goals, Dreams, and why they must have a Plan to fulfill these.

You will learn:

- Communication
- Branding
- Managing Change
- Productivity
- Train & Educate yourself and your team
- Involvement in the community
- Purpose/Why
- Taking Action

Please Call for Fees

Testimonials:

"Ed is a fantastic speaker who keeps the audience engaged and energized. His Texas-style humor, insight on improving leadership skills and instructions on how to become a better person are really a perfect blend. I gained several "take-homes" during his presentation and hope to enjoy the privilege of hearing Ed speak at a future event."

Brian Boss, CCM
Yeaman's Hall Club General Manager

For Further Information or to Book
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