

ASN

ANDERS SÖRMAN-NILSSON

THOUGHT LEADER ON:

DISRUPTIVE THINKING
INNOVATION STRATEGY
CHANGE MANAGEMENT
DIGITAL ADAPTATION

FUTURIST

ASK YOURSELF

- Is your organisation **being digitally disrupted?**
- Does your **future strategy lack clarity and buy-in?**
- **What waves of change** are about to disrupt your business model?
- Is your analogue business model **ready for the digital future?**
- **How do you innovate and stay on the front foot** in a future defined by exponential thinking?

ANDERS SÖRMAN-NILSSON (LLB / EMBA) is a global futurist and innovation strategist who helps leaders decode trends, decipher what's next and turn provocative questions into proactive strategies. With an average of 240 international travel days a year, Anders' view is that the future and the now are converging in a city or start-up near you, giving the curious, the creative and the courageous a competitive and sustainable edge. At the same time, that same future contains fearsome forecasts for futurephobes.

This Australian-Swedish futurist has shared stage with Hillary Clinton, Nobel Laureates, and European and Australian heads of state. He is an active member of TEDGlobal, has keynoted at TEDx in the United States and Australia, was nominated to the World Economic Forum's Young Global Leaders in 2015, and was the keynote speaker at the G20's Y20 Summit in Australia.

His thought leadership has been featured in international media like Monocle, Business Insider, Sky News Business, Financial Review, CIO Magazine and Boss. He is the author of the books **Digilogue: how to win the digital minds** and **analogue hearts of tomorrow's customers** and **Thinque Funky: Upgrade Your Thinking**, and his upcoming book **Seamless: the futurephile's guide to leading digital adaptation and human transformation** is due for release by Wiley in October 2016.

His presentations are meticulously researched, highly energetic and always fascinating with content tailored to the audience, which is why clients like Apple, Cisco, Mercedes Benz, Hilton, SAP, Gartner and Macquarie Bank have turned to Anders over the years to help them turn research into foresight and business impact.

CLIENT BRANDS



ANDERS SÖRMAN-NILSSON

FUTURIST. SPEAKER. AUTHOR.



ANDERS' STYLE IS AS ENTERTAINING AND ENGAGING AS IT IS UPBEAT AND INFORMATIVE!

CEO OF FORTUNE 500, FORTUNE MAGAZINE'S 50 MOST POWERFUL WOMEN IN BUSINESS

Check out Anders' latest demo video



KEYNOTES

Digilogue
Waves of Change
Seamless

BOOKS

Thinque Funky
Digilogue
Seamless (*upcoming*)

OTHER SERVICES

Strategy sessions
Scenario planning
Executive workshops

ANDERS SÖRMAN-NILSSON

FUTURIST. SPEAKER. AUTHOR.

Enquire about Anders' availability through your preferred speakers bureau today!

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