



Why Stress? Hire the Best!

Marlisa Brown's Profile

Travels from New York, USA



A Talent Agency

Marlisa Brown, MS, RD, CDE, CDN

*Registered Dietitian, Certified Diabetes Educator,
Chef, Author, Professional Speaker, Marketing Specialist*

Marlisa works with organizations that want to target & promote healthful products, programs and services.

Marlisa Has:

- Developed multimillion dollar consumer health and infomercial products.
- Worked with doctors on better ways to offer nutrition programs to the public.
- Consulted with over 18,000 patients.
- Written books on gluten-free diets, food allergies, food intolerances, heart disease and diabetes.
- Worked with Fortune 500 companies developing health programs.
- Developed corporate wellness programs to lower healthcare costs and improve productivity.
- Worked with top foodservice companies and chefs developing programs and promotions which targeted healthcare trends.
- Developed and hosted cooking shows on heart disease and diabetes.
- Worked with major league sports teams.

Expert In Creative Marketing, Serving Healthcare & Foodservice Industries

Marlisa's Recipe

2 parts creativity 2 parts education
1 part humor 1 part moxie

Marlisa has 30+ years' experience in the culinary arts including 22 years working in healthcare. She is an expert in foodservice, healthcare and marketing. Marlisa is the author of 4 books, including *"The Gluten-Free, Hassle-Free Cookbook,"* and is an award winning Registered Dietitian and Diabetes Educator.

For Further Information or to Book
CONTACT:
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<http://mgmspeakersbureau.com>

Target Audience: Food Service Companies; Health and Food Manufacturers; Pharmaceuticals; Corporate Wellness; Women's Groups; Organizations; Conventions and Conferences; and Associations

Specialties: Healthcare; Nutrition (Especially Food Sensitivities, Cardiovascular, Obesity, Diabetes); Marketing ; Business Skills and Consumer Health Trends

Customized Topics Include:

Marketing for Healthcare Professionals.

- Target issues facing private practice providers today.
- Use motivational interviewing as a tool to facilitate open dialogue and communication.
- Optimize training programs to support staff and patient needs as another way to showcase your products.
- Become a resource to local communities to increase patient trust and demand.

5 Steps To Corporate Wellness That Work

Step 1. Designing a company health assessment with strategies to evaluate weakness that need to be addressed.

Step 2. Developing an action plan to determine the simplest steps to start healthful changes today.

Step 3. Hands-on audience participant work sheet designed to create a strategy to implement changes and make needed adjustments.

Step 4. Evaluation methods to measure employee cooperation and success.

Step 5. Reassessment strategies and Q & A for long term success

Please call us for fees and lists of additional programs

Testimonial:

"Marlisa is an engaging and enlightening speaker who captures your attention, revives your senses and reels you into her story. She uses examples and stories to interpret the scientific maze, of food, nutrition and health".

Judith A. Gilbride, PhD, RDN, CDN, FAND
*Past President of The American Dietetic Association and
Professor at New York University*

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