



A Talent Agency

Why Stress? Hire the Best!

Sherré DeMao's Profile

Travels from Charlotte, NC, USA



Sherré DeMao inspires individuals around the globe through her monthly Savvy Business Owner column, Me, Myself & Inc. column, her weekly Monday Motivation & Insight and her nationally contributing writing. An expert strategist and marketer focused on entrepreneurs, her unique perspective and innovative approach has earned more than 50 awards regionally, nationally and internationally, including being named among the Top 50 Enterprising Women of North America in 2007, a Small Business Administration Women Champion, a National Leadership Award honoree for small business advocacy, and an International Consultancy award from Corporate Vision Magazine out of the UK in 2016. Her book, *Me, Myself & Inc. - A Synergized World, An Energized Business, Living Your Ultimate Life*, was cited as a *Top Business Shelf pick* by *Midwest Book Review*. Her recent book, *50 Secrets of Growth Companies in Down Economic Times* has received multiple national acclaim from reviewers including being cited as a book "small business marketers will refer to time and time again" by *Foreword Reviews*. Sherré is currently working on her next book, *The Profitability Quotient*, expected to be released in late 2017.

Target Audiences: Corporate; Associations; Small and Medium Size Businesses; Women's Organizations

Specialties: Entrepreneurial Best Practices; Customer Relations; Branding & Positioning Internet Marketing; Corporate Image & Identity Strategic Involvements; Awards & Recognition Public Relations; CRISP Principle® Next Level Strategy; Synergized Goal Setting Resource Management

TOPICS Include:

DREAM WIDE AWAKE!

Is wishful and fearful thinking holding you back?

Description: With more than 30 years working with entrepreneurs and their employees, Sherré has been able to identify five wishful thinking mindsets and six fearful thinking mindsets that hold individuals back from reaching their goals and achieving their desired level of success in life and at work.

Based on her nationally acclaimed book, *Me, Myself & Inc.*, DREAM WIDE AWAKE will help audience members shift their thinking from can't imagine to can-do, inspiring and motivating audience members to take action and shift from daydreaming to dream doing!

Audience will learn:

- The three promises to live and achieve by
- A different way to approach goals that brings out what is really holding you back
- The five areas of wishful thinking and how to surpass with inspired action
- The six areas of fearful thinking and how to overcome with courageous intent

Please call for fees

Testimonial

"I am always amazed by how engaging and information-packed Sherré's presentations are. She is a 5 out of 5 presenter who brings great value and insight to whatever topic she covers."

Bonnie, Corporate Training

For Further Information or to Book
CONTACT:

Mary G. @ 336.775.9661

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